

H3G Digital Store

- A 3D touch, multimedia and interactive app, based on Neosperience powerful 3D engine, evoking accurately the different structures of H3G stores and promoting offer and products with a number of rich and easy to use features.
- A store parametric configuration system allows to automatically refresh product information, in a set of dedicated presentation areas, collecting data directly from the web back-end.
- A digital store for end customers, visually striking and simple to explore, blending-in high performance and outstanding quality in the user perspective.
- Users can access products data and technical files, in an environment evoking accurately the real structure of the store layout and materials both in an emotional and functional perspective.

